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William Y. Zakroff



Mr. William Zakroff (“Zak”) has been engaged as a serial entrepreneur, executive officer, board director, and general management consultant since starting the Zakroff Group in 1984. He has been a founder of several industrial technology ventures and his management consulting engagements have included global assessments, strategic planning and business development projects for many well-known international corporations. He has accumulated considerable expertise in a number of industrial sectors: energy conservation, machinery, marine construction and installation services, oil and gas exploration and production, oilfield equipment and services, pipelines, power generation, renewable energy technologies and systems, specialty chemicals, specialty materials, and subsea technologies. Mr. Zakroff has also been involved in numerous private equity and venture capital transactions.

Mr. Zakroff is Co-Founder and CEO of DeepDriver LLC, a subsea pile driving services venture based on a newly patented subsea hammer design (www.deepdriver.com). The DeepDriver hammer is powered by remotely operated vehicles, operates at any water depth and is highly cost effective. DeepDriver brings a new capability to the global subsea oil and gas industry with numerous high value applications in construction and maintenance of oil and gas fields, pipelines, and deepwater moorings and foundations.

In addition, Mr. Zakroff is actively engaged as Co-Founder and CFO of Smart OES LLC, a Houston based energy conservation firm that lowers electricity consumption in all types of commercial, institutional and governmental office buildings. Smart OES provides customers immediate energy savings and rapid paybacks with its proprietary plug and play wireless hardware devices that are monitored and managed remotely over the internet using the Smart OES cloud-based software system (www.smartoes.com).

Mr. Zakroff is also an Advisory Board Member of Ingenero Inc., a Mumbai based specialty engineering firm with a Houston regional office that provides world class process engineering and remote monitoring and optimization services primarily for refineries and petrochemical plants. (www.ingenero.com). Ingenero clients include: Chevron Phillips, LyondellBasell, Qatar Chemical, Sasol, Siemens, and Westlake Chemical.

From 2007 to 2015, Mr. Zakroff served as a Non-Executive Director on the Board of Hardide plc, an Oxford based company traded on the AIM / London Stock Exchange (www.hardide.com). He also served as Chairman of the Audit Committee and as a member of the Remuneration and Nominating Committee. Hardide is a patented tungsten carbide hard coating applied to metal components by chemical vapor deposition. Customers include leading manufacturers of oilfield, aerospace and other industrial equipment.

Mr. Zakroff began his career in the Engineered Materials Group of the General Electric Company where he held management positions in strategic planning and corporate development before becoming general manager of a new venture he established in advanced technical ceramics. International projects at GE included joint ventures in Japan and South Africa and a major tungsten carbide manufacturing installation in Russia. Mr. Zakroff joined GE after receiving his MBA with Distinction from the Kellogg School of Management at Northwestern University and a BS in Chemistry with Distinction from the University of New Mexico. He was born in Chicago, graduated from New Trier High School in Winnetka, Illinois.